



About Us

Sam Houston State University

A Great Name in Texas Education



For more than 137 years, Sam Houston State University has been preparing students for meaningful lives of achievement. Its motto, "The Measure of a Life is its Service," echoes across SHSU's seven colleges and beyond its Texas campus through student research, creative endeavors, service learning, volunteering and more.

Named for [Sam Houston](#), Texas' greatest hero, SHSU continually strives to honor its [historical roots](#) through academic excellence that includes exceptional teaching from faculty members who care as much about their students' success as they do about furthering the knowledge of their fields.

While embracing its legacy, SHSU also strives to meet the needs of contemporary students, both traditional and online. With a variety of fully online undergraduate and graduate degrees and numerous certificates and certifications, all of which are taught by on campus professors, [SHSU](#)

About SHSU

[Employment Opportunities](#)[Directory](#)[Campus Map](#)[Personnel & Department
Search](#)[KatFacts](#)[Accreditation](#)[Request Information](#)[Schedule a Visit](#)[SHSU Videos](#)[Success Stories](#)[Mission & Goals](#)[Founders Day](#)[Our People](#)[Organization Chart \[PDF\]](#)[Photo Gallery](#)



Sam Houston State University — Strategic Plan Model

MISSION: Sam Houston State University provides high quality education, scholarship and service to qualified students for the benefit of regional, state, national and international constituencies.

VALUES:



SUPPORTING STRATEGY:



Lifelong Learning

Foster a lifelong learning environment in support of a diverse faculty and staff who are excellent scholars, educators and professionals.



Stimulating Environment

Promote a stimulating learning environment through The integration of academic settings, campus culture and service.



Intellectual Transformation

Increase and develop university resources and infrastructures that support the intellectual transformation of students.



Anticipating Needs

Enhance marketing outreach and visibility to include academic and scholarly activities through consistent and integrated messaging while optimizing communication channels.



Data-Driven Decision Making

Promote efficient data-driven decision making through the integration of centralized data analysis, review and dissemination.



Enhanced Outreach

Cultivate a continually sensitive and proactive response to the ever-changing needs of our constituents.